

News Release

For release: 14 November 2017

ANZ extends Business Growth Program to 2020

ANZ today announced it has extended its partnership with the Australian Centre for Business Growth for three more years to deliver the ANZ Business Growth Program.

The University of South Australia Business School's internationally recognised program was established in 2014 and provides CEOs and executives of Australia's small and medium companies with the knowledge, tools and skills required to grow.

Over the next three years, the collaboration is expected to reach more than 4000 individuals in a face-to-face environment, and program content will be accessible to business owners through anz.com for the first time.

Commenting on the extension of the partnership, ANZ Managing Director Business and Private Banking Mark Hand said: "This program has delivered significant positive impacts for the businesses that have already participated.

"The first 10 companies in the nine-month course increased revenue by 149 per cent, profit by 419 per cent, and created 415 jobs within two years of completing the program.

"Through the program, our aim is to provide Australian small and medium-sized businesses with the support needed to grow. So we are very pleased to extend this successful partnership for three more years," Mr Hand said.

Professor Jana Matthews, ANZ Chair in Business Growth and Director of the Australian Centre for Business Growth at UniSA, said: "The first step in this program is to open CEOs to the possibilities and opportunities for growth.

"By unlocking the growth potential of these companies, we can create jobs, stimulate positive economic impact, and help create the next generation of Australian multinational companies," Professor Matthews said.

More than 500 companies and their management teams have benefited from the program since its inception. The nine-month intensive course is open to CEOs and their executive teams of companies with more than \$5 million in revenue.

The next 11 participating companies in the nine-month course will commence in November 2017, with businesses including a-space, Ashgrove Cheese, Confectionary Trading Company, DSA Fresh, The Mulberry Group, My Local Foodie, Rae-Line, Robinsons Bookshop, SeaLink Travel Group, Smarter Bathrooms & Kitchens and Spitwater taking part.

For more information go to thesbhub.com.au/

For media enquiries contact:

Nick Higginbottom, +61 403 936 262