



## Media Release

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### **Maile Carnegie to join ANZ as Group Executive Digital Banking**

ANZ today announced the appointment of Maile Carnegie to the role of Group Executive Digital Banking reporting to Chief Executive Officer Shayne Elliott.

Maile joins ANZ from Google where she has been Managing Director Australia and New Zealand since 2013. Previously she was Managing Director for Procter & Gamble in Australia and New Zealand having worked at Procter & Gamble for over 20 years including as General Manager for Asia Strategy, Marketing and Design based in Singapore and in senior marketing and commercial roles in the United States.

At ANZ Maile will lead the strategic development and delivery of a superior digital experience for the bank's eight million retail, commercial and institutional customers, as well as for its staff. This includes digital projects, innovation and strategic relationships with the FinTech sector. Reflecting digital's importance to ANZ's performance, Maile will also have shared responsibility for the financial results of the bank's Australian and New Zealand Divisions.

Maile will be a member of the Group Executive Committee and have Group responsibility for Marketing including ANZ's brand, advertising and sponsorship.

Commenting on Maile's appointment Mr Elliott said: "Digital banking is at the heart of our strategy to create a superior experience for our customers and our people.

"We have a great digital foundation with applications such as GoMoney and FastPay and the recent redevelopment of anz.com. Maile's appointment recognises that digital is central to driving revenue growth and to successfully competing in a changing and disrupted environment where technology and brand are key sources of differentiation.

"Part of Maile's role will also be to shift our thinking and champion a Group-wide innovation culture at ANZ based on developing and attracting service-focused, technology-literate, innovative and experimental people and teams. This includes being the sponsor of a new Digital Business Transformation Leadership Program created jointly by ANZ and the Massachusetts Institute of Technology.

"I am incredibly pleased to have Maile join us. Her experience at Google, her track record in building brands and business in Australia and in Asia, and her leadership skills make her uniquely qualified to lead ANZ's digital transformation," Mr Elliott said.

Maile will be based in Sydney and will commence with ANZ in July 2016. An interview with Maile discussing her decision to join ANZ is available at [bluenotes.anz.com](http://bluenotes.anz.com).

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