



## Media Release

For Release: 6 April 2016

### **Tessa Price new Regional Executive – Pacific Islands**

Tessa Price is to lead ANZ Pacific in the new role of Regional Executive – Pacific Islands, ANZ Group Executive and ANZ New Zealand CEO David Hisco said today.

Ms Price will be the first woman to lead ANZ's Pacific business and will report to Mr Hisco.

Until the end of last year Ms Price was ANZ Group CEO Mike Smith's Chief of Staff, based in Melbourne, and previous to that was CEO of ANZ Bank New Zealand subsidiary UDC Finance, based in Auckland, for more than three years.

Each of the Pacific country heads will now report to Ms Price.

All these changes are subject to the necessary regulatory approvals.

Mr Hisco said: "Simplification is a strong part of ANZ Pacific's business strategy and at UDC Finance Tessa successfully drove a simplification agenda. Her experiences will be useful as we look to remove duplication and streamline processes for our Pacific customers and customer facing staff."

As well as banking, Ms Price's experiences in marketing – she's had roles with the Commonwealth Bank of Australia, Saatchi & Saatchi, AMEX and Esanda – will be useful in the Pacific. She holds a Bachelor of Arts, a Bachelor of Commerce and an Executive MBA from AGSM.

#### **For media enquiries contact:**

Mue Bentley Fisher  
ANZ Head of Communications, Pacific & Fiji  
Tel: +679 9321 3513 / +679 9908319  
Email: [Mue.BentleyFisher@anz.com](mailto:Mue.BentleyFisher@anz.com)