



## Media Release

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### **It's go time for ANZ goMoney™ on Android**

**- Australia's most popular banking app adapted for Android -**

ANZ today announced that Australia's most popular banking app, ANZ goMoney, is now available on Android.

ANZ goMoney, which was the first mobile bank app of its kind in Australia, allows users to securely transfer money between friends and businesses using mobile phone details.

Glenn Haslam, Head of Product, Strategy & Marketing for ANZ in Australia, said: "We know our customers want to do their banking on their own terms and this increasingly means using mobile devices. We were first to market with an iPhone app and we have built on this leadership position with the introduction of an Android version."

"ANZ goMoney has materially shifted the way our customers do their banking. In August alone we had more than 700,000 users processing around five million transactions. Customers are also more comfortable moving money via their mobiles having already transferred more than \$10 billion this year alone.

"There has been strong demand for an Android version of goMoney and a lot of work has been done to ensure that our Android version is just as secure and easy to use as our iPhone app," Mr Haslam said.

ANZ data shows that the busiest times for ANZ goMoney are from 5-7pm on weekdays suggesting the commute home and 'just after work' hours are popular for completing online transactions. Women are also five times more likely than men to transfer money using Pay to Mobile for food, while men are five times more likely to use the app to pay for entertainment.

ANZ goMoney for Android is available for free download via Google Play or visit [www.gomoney.anz.com](http://www.gomoney.anz.com) for more information.

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