

ANZ-Indeed Australian Job Ads Media Release

2 September 2024



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Next release:

September 2024 data

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ANZ-Indeed Australian Job Ads: down 15.3% in 2024

ANZ-Indeed Australian Job Ads declined 2.1% m/m in August, following an upwardly revised 2.7% m/m fall in July. In trend terms, the series was down 2.2% m/m.

ANZ-Indeed Australian Job Ads has fallen 29.8% from its peak in November 2022, but is still 11.4% above pre-pandemic levels.

	Seasonally adjusted		
	% m/m	% y/y	% vs 2019 average
ANZ-Indeed Job Ads	-2.1	-22.9	+11.4

See page 4 for [technical details](#)

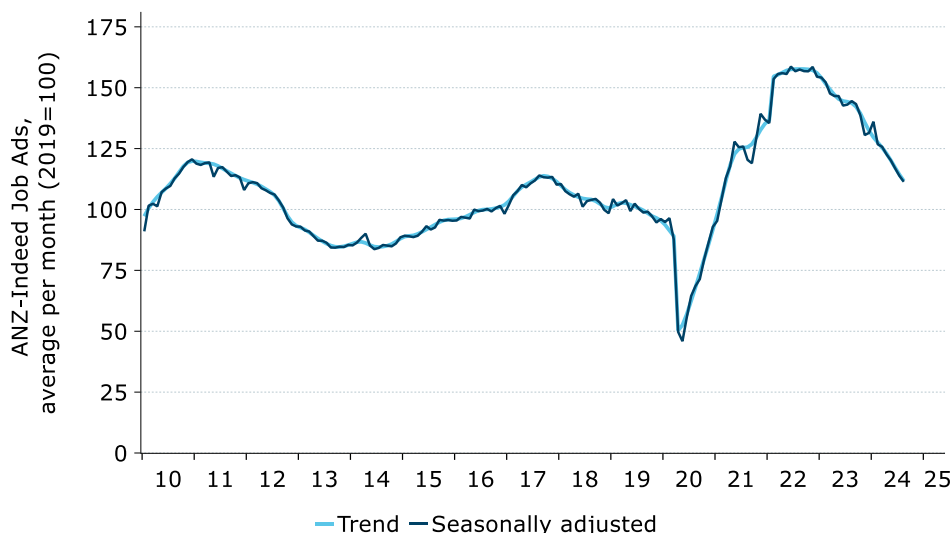
ANZ Economist, Madeline Dunk: ANZ-Indeed Australian Job Ads declined in August for the seventh consecutive month to be down 15.3% so far in 2024. Yet employment has risen by 318k in 2024 (273k in full-time employment), and six-month average employment growth is running at its strongest pace since late 2022. Part of the decline in the series (which measures total job ads rather than new job ads) is likely due to workers finding jobs.

Labour supply is pushing higher, with the participation rate hitting a record 67.1% in July. The female participation rate lifted to a new peak of 63.2%, while the male participation rate was the highest since January 2016 at 71.2%. The downward trend in Job Ads and the move upward in the unemployment rate suggests that labour supply and demand are moving towards balance.

Indeed Senior Economist, Callam Pickering: In August, Job Ads continued to fall across most states, led by Western Australia, Victoria and Queensland, which more than offset gains across South Australia and Tasmania. The 22.9% decline in Job Ads over the past year has been concentrated in New South Wales and Victoria, with more modest falls elsewhere.

Defying national trends, Job Ads jumped in August in key sectors, such as retail trade, education and food preparation. For retail trade, August marks the beginning of the Christmas hiring period, with opportunities set to rise sharply over the next few months.

ANZ-Indeed Australian Job Ads declined 2.1% m/m in August



Source: ANZ-Indeed Australian Job Ads, Macrobond



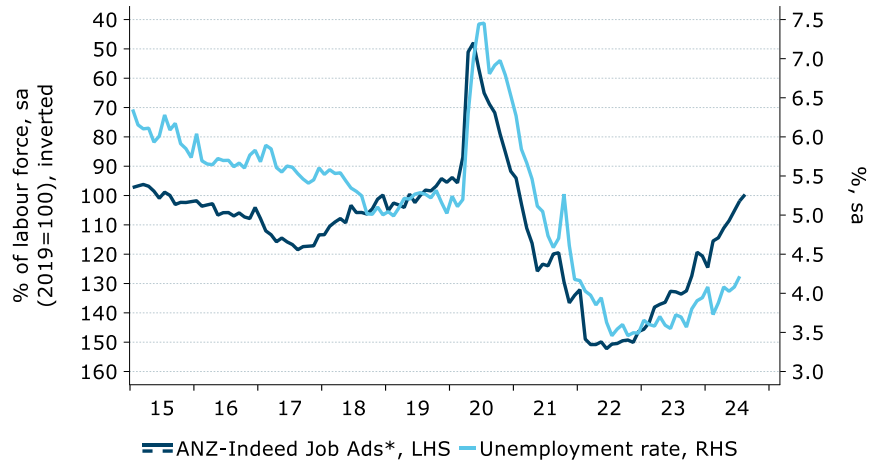
ANZ-Indeed Australian Job Ads, monthly average, index: 2019=100

Date	Original		Seasonally adjusted		Trend		
	Index	Index	Per cent change		Index	Per cent change	
			Month	Year		Month	Year
2014	86.1	86.1		-1.5	85.9		-1.8
2015	92.2	92.2		7.1	92.4		7.6
2016	98.6	98.7		7.0	99.1		7.3
2017	110.1	110.1		11.6	110.4		11.4
2018	104.2	104.2		-5.4	104.7		-5.2
2019	100.0	100.0		-4.0	100.0		-4.5
2020	74.5	74.5		-25.5	74.6		-25.4
2021	121.1	121.2		62.7	121.3		62.6
2022	154.6	154.6		27.6	155.1		27.9
2023	143.4	143.4		-7.2	144.1		-7.1
Jan 2020	81.1	94.8	-1.3	-9.1	93.7	-1.8	-7.5
Feb 2020	98.0	96.4	1.7	-5.1	91.4	-2.5	-10.7
Mar 2020	90.0	87.7	-9.1	-14.5	89.1	-2.5	-13.3
Apr 2020	48.0	49.8	-43.2	-52.1	50.3	-43.5	-51.0
May 2020	43.2	45.9	-7.8	-53.8	52.5	4.5	-48.4
Jun 2020	55.3	55.7	21.4	-45.6	57.0	8.5	-43.7
Jul 2020	65.4	64.5	15.7	-35.6	62.5	9.5	-37.8
Aug 2020	70.5	68.6	6.3	-30.6	68.0	8.9	-31.7
Sep 2020	76.8	71.4	4.1	-28.0	73.8	8.5	-25.1
Oct 2020	85.3	79.5	11.4	-18.2	79.7	8.0	-18.1
Nov 2020	93.2	86.3	8.5	-8.8	85.6	7.4	-11.3
Dec 2020	87.4	92.9	7.6	-3.4	91.7	7.2	-3.9
Jan 2021	81.0	95.3	2.6	0.5	98.0	6.9	4.6
Feb 2021	104.8	104.1	9.2	7.9	104.7	6.9	14.6
Mar 2021	115.1	112.9	8.4	28.7	111.8	6.8	25.5
Apr 2021	115.6	117.8	4.3	136.6	118.3	5.8	135.2
May 2021	125.1	127.9	8.6	178.5	122.8	3.8	133.7
Jun 2021	125.0	125.6	-1.8	125.4	124.9	1.7	118.9
Jul 2021	125.9	125.9	0.2	95.2	125.4	0.4	100.7
Aug 2021	122.4	120.4	-4.4	75.6	125.6	0.2	84.6
Sep 2021	124.3	119.0	-1.1	66.7	126.8	1.0	71.9
Oct 2021	134.2	129.1	8.5	62.3	129.5	2.1	62.6
Nov 2021	147.2	139.3	7.9	61.4	132.7	2.4	55.1
Dec 2021	132.3	136.9	-1.7	47.4	135.2	1.9	47.4
Jan 2022	121.8	135.5	-1.0	42.1	136.7	1.1	39.5
Feb 2022	154.2	153.5	13.3	47.5	154.6	13.1	47.7
Mar 2022	157.9	155.6	1.4	37.9	155.3	0.4	38.9
Apr 2022	152.8	156.0	0.2	32.5	156.2	0.6	32.0
May 2022	153.1	155.6	-0.2	21.7	157.1	0.6	27.9
Jun 2022	158.0	158.7	2.0	26.4	157.6	0.3	26.2
Jul 2022	155.7	156.7	-1.2	24.5	157.6	0.1	25.7
Aug 2022	159.9	157.5	0.5	30.8	157.7	0.0	25.6
Sep 2022	162.4	156.8	-0.4	31.8	157.7	0.0	24.3
Oct 2022	162.1	156.7	-0.1	21.4	157.5	-0.1	21.6
Nov 2022	167.3	158.5	1.2	13.8	157.2	-0.2	18.5
Dec 2022	149.6	154.5	-2.6	12.8	156.1	-0.7	15.4
Jan 2023	141.2	154.2	-0.2	13.8	154.1	-1.3	12.7
Feb 2023	152.8	152.2	-1.3	-0.9	151.6	-1.6	-1.9
Mar 2023	149.9	147.6	-3.0	-5.2	149.3	-1.6	-3.9
Apr 2023	142.4	146.6	-0.7	-6.0	147.1	-1.4	-5.8
May 2023	144.4	146.6	0.0	-5.8	145.3	-1.2	-7.5
Jun 2023	141.9	142.7	-2.7	-10.1	144.5	-0.6	-8.3
Jul 2023	141.8	143.1	0.3	-8.7	144.2	-0.2	-8.5
Aug 2023	147.5	144.5	1.0	-8.2	143.7	-0.4	-8.9
Sep 2023	148.5	143.3	-0.9	-8.6	142.2	-1.0	-9.8
Oct 2023	144.3	138.6	-3.2	-11.6	139.4	-2.0	-11.5
Nov 2023	139.8	130.6	-5.8	-17.7	135.7	-2.7	-13.7
Dec 2023	125.8	131.5	0.7	-14.9	132.3	-2.5	-15.2
Jan 2024	123.7	136.1	3.5	-11.8	129.7	-2.0	-15.8
Feb 2024	127.7	126.8	-6.8	-16.7	127.5	-1.6	-15.9
Mar 2024	126.7	125.7	-0.8	-14.8	125.4	-1.6	-16.0
Apr 2024	118.8	122.7	-2.4	-16.3	123.0	-1.9	-16.4
May 2024	118.6	120.2	-2.1	-18.0	120.2	-2.3	-17.3
Jun 2024	114.8	116.9	-2.7	-18.0	117.2	-2.5	-18.9
Jul 2024	112.6	113.8	-2.7	-20.5	114.3	-2.5	-20.7
Aug 2024	114.4	111.4	-2.1	-22.9	111.7	-2.2	-22.2

Source: ANZ-Indeed Australian Job Ads

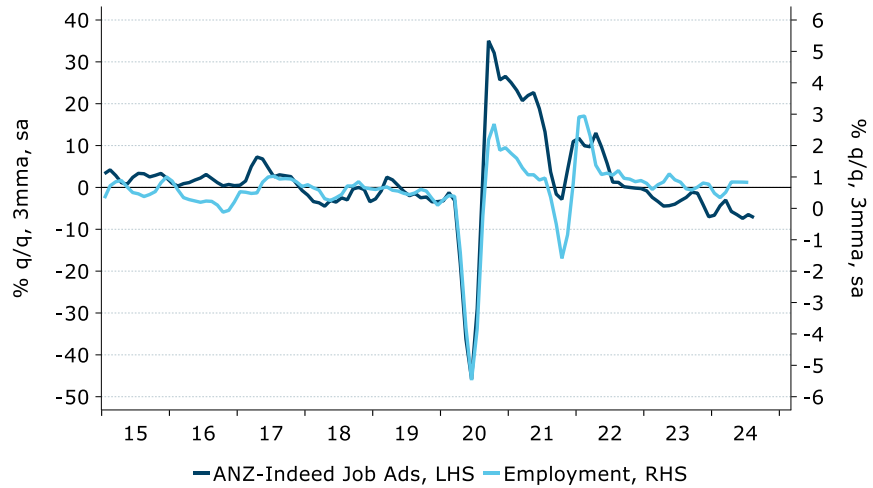
Charts

Figure 1. ANZ-Indeed Australian Job Ads and the unemployment rate



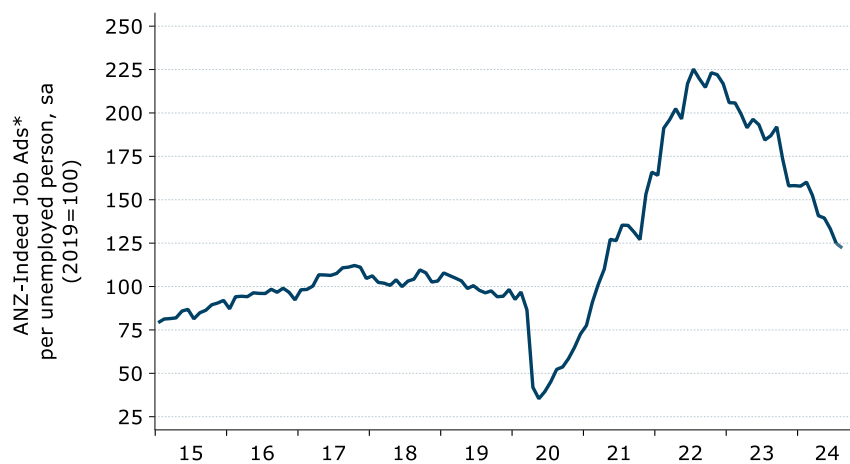
*Last observation uses previous month's labour force as a proxy.
Source: ANZ-Indeed Australian Job Ads, ABS, Macrobond

Figure 2. ANZ-Indeed Australian Job Ads and employment growth



Source: ANZ-Indeed Australian Job Ads, ABS, Macrobond

Figure 3. ANZ-Indeed Australian Job Ads per unemployed person (index)



*Last observation uses previous month's unemployment as a proxy.
Source: ANZ-Indeed Australian Job Ads, ABS, Macrobond

Appendix

Data sources

The internet series counts the average number of job ads carried by each of the sites contributing to the series on the same day of each week in the month indicated. The day (which is not necessarily the same for each site) is selected by the site operator as broadly representative of its activity levels. The data are based on information provided by the operators of the following sites:

- Indeed (au.indeed.com); 2018–ongoing
- Workforce Australia, Department of Employment and Workplace Relations (workforceaustralia.gov.au) and previous iterations; 1999–ongoing
- SEEK (seek.com.au); 1999–2022
- Newspaper job ads; 1975–2018

Historical data going back to 1975 is published [here](#).

Seasonal adjustment and trend

X-11 ARIMA is used for seasonal adjustment and trend estimates. New and revised original monthly data can result in revisions to the seasonal factors for historical estimates.

Important notice

[4 April 2019]

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