

# ANZ Australian Job Advertisement Series Media Release

2 March 2020



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objectives or circumstances.  
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Important Notice.

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**Next release:**  
March 2020 data

**Expected release date:**  
Monday 6 April 2020

## Job Ads gain a little in February

ANZ Australian Job Ads gained 0.7% m/m in February, but is still down 10.2% y/y. In trend terms, it declined 0.4% m/m and 12.1% y/y.

	Seasonally adjusted			Trend	
	Number	% m/m	% y/y	% m/m	% y/y
<b>Total job ads</b>	151,146	0.7	-10.2	-0.4	-12.1

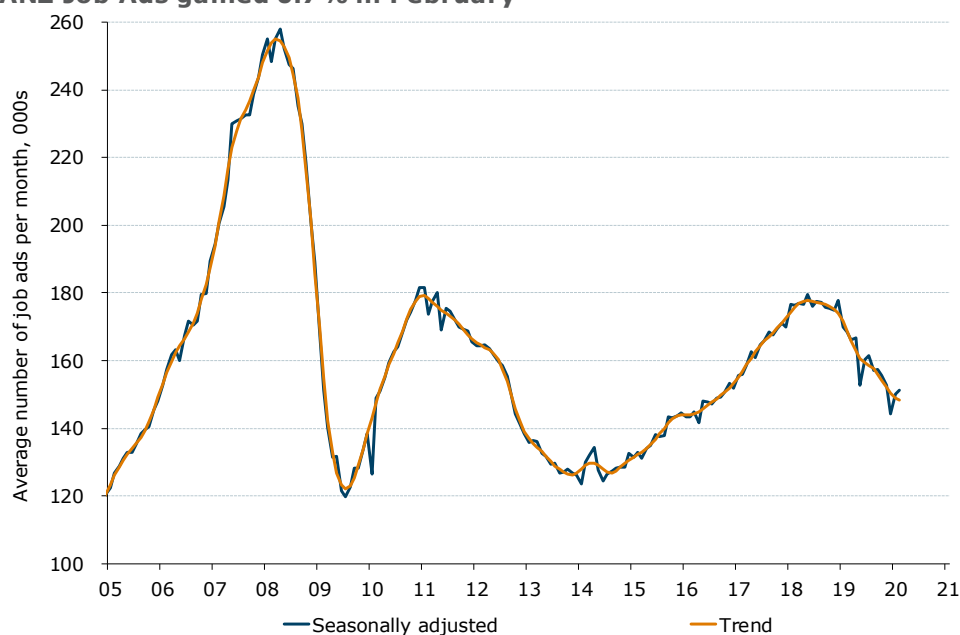
See page 4 for [technical details](#)

### ANZ Senior Economist, Catherine Birch, commented:

Job Ads rose for a second consecutive month in February to be up almost 5% over the past two months. This has been a surprise to the positive side; a welcome relief from the more negative data from the private sector on construction work done, capital expenditure, and business conditions and confidence. The uptick in job ads and in ABS job vacancies in November could have been a signal for some improvement in the labour market.

However, the past two months of gains weren't enough to regain levels seen prior to the sharp loss in December and any underlying momentum may stall in the near-term. Other labour market indicators have turned down and in January, employment growth slowed to its weakest annual rate in almost three years. Demand for labour may pull back as the effects of COVID-19 on tourism, trade, supply chains and the wider economy become more apparent.

### ANZ Job Ads gained 0.7% in February



Source: ABS, SEEK, Dept of Employment, Skills, Small and Family Business, ANZ Research



## Average total number of job ads per month – Australia

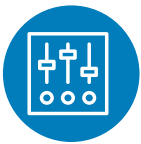
	Original		Seasonally adjusted (a)		Trend estimate (b)		
	Number	Number	Per cent change		Number	Per cent change	
			Month	Year		Month	Year
<b>2009-10</b>	139,554	139,528		-22.6	140,823		-21.9
<b>2010-11</b>	174,478	174,624		25.2	174,772		24.1
<b>2011-12</b>	166,698	166,504		-4.6	166,505		-4.7
<b>2012-13</b>	141,107	140,813		-15.4	140,752		-15.5
<b>2013-14</b>	128,162	128,017		-9.1	128,057		-9.0
<b>2014-15</b>	131,138	131,157		2.5	131,024		2.3
<b>2015-16</b>	143,244	143,248		9.2	143,255		9.3
<b>2016-17</b>	154,844	154,909		8.1	155,000		8.2
<b>2017-18</b>	172,763	172,854		11.6	172,853		11.5
<b>2018-19</b>	170,147	170,175		-1.6	170,380		-1.4
<b>Mar 2017</b>	166,671	158,649	1.8	9.5	158,682	1.2	10.1
<b>Apr 2017</b>	161,217	162,478	2.4	14.7	160,643	1.2	10.9
<b>May 2017</b>	163,031	160,903	-1.0	8.6	162,543	1.2	11.5
<b>Jun 2017</b>	166,379	164,624	2.3	11.5	164,307	1.1	11.9
<b>Jul 2017</b>	167,146	165,676	0.6	12.6	165,774	0.9	12.2
<b>Aug 2017</b>	176,692	168,341	1.6	13.1	167,033	0.8	12.3
<b>Sep 2017</b>	179,686	167,687	-0.4	12.5	168,219	0.7	12.4
<b>Oct 2017</b>	177,326	169,269	0.9	12.3	169,546	0.8	12.5
<b>Nov 2017</b>	176,668	171,099	1.1	11.7	171,005	0.9	12.6
<b>Dec 2017</b>	149,674	169,930	-0.7	11.9	172,628	0.9	12.6
<b>Jan 2018</b>	141,728	176,704	4.0	13.5	174,340	1.0	12.5
<b>Feb 2018</b>	183,912	176,398	-0.2	13.1	175,860	0.9	12.2
<b>Mar 2018</b>	186,728	176,859	0.3	11.5	176,993	0.6	11.5
<b>Apr 2018</b>	174,149	176,622	-0.1	8.7	177,607	0.3	10.6
<b>May 2018</b>	181,765	179,601	1.7	11.6	177,755	0.1	9.4
<b>Jun 2018</b>	177,685	176,066	-2.0	7.0	177,479	-0.2	8.0
<b>Jul 2018</b>	179,349	177,487	0.8	7.1	177,113	-0.2	6.8
<b>Aug 2018</b>	185,833	177,038	-0.3	5.2	176,844	-0.2	5.9
<b>Sep 2018</b>	187,857	175,580	-0.8	4.7	176,520	-0.2	4.9
<b>Oct 2018</b>	184,003	175,417	-0.1	3.6	175,948	-0.3	3.8
<b>Nov 2018</b>	180,956	174,810	-0.3	2.2	175,184	-0.4	2.4
<b>Dec 2018</b>	154,372	177,615	1.6	4.5	173,859	-0.8	0.7
<b>Jan 2019</b>	137,831	169,931	-4.3	-3.8	171,649	-1.3	-1.5
<b>Feb 2019</b>	175,789	168,404	-0.9	-4.5	168,799	-1.7	-4.0
<b>Mar 2019</b>	174,371	166,077	-1.4	-6.1	165,685	-1.8	-6.4
<b>Apr 2019</b>	165,436	166,766	0.4	-5.6	162,834	-1.7	-8.3
<b>May 2019</b>	154,535	152,814	-8.4	-14.9	160,685	-1.3	-9.6
<b>Jun 2019</b>	161,428	160,159	4.8	-9.0	159,436	-0.8	-10.2
<b>Jul 2019</b>	163,166	161,295	0.7	-9.1	158,595	-0.5	-10.5
<b>Aug 2019</b>	164,798	156,951	-2.7	-11.3	157,510	-0.7	-10.9
<b>Sep 2019</b>	168,106	157,319	0.2	-10.4	156,036	-0.9	-11.6
<b>Oct 2019</b>	163,167	155,519	-1.1	-11.3	154,136	-1.2	-12.4
<b>Nov 2019</b>	158,284	152,748	-1.8	-12.6	152,008	-1.4	-13.2
<b>Dec 2019</b>	125,099	144,242	-5.6	-18.8	150,270	-1.1	-13.6
<b>Jan 2020</b>	121,818	150,078	4.0	-11.7	149,019	-0.8	-13.2
<b>Feb 2020</b>	157,941	151,146	0.7	-10.2	148,410	-0.4	-12.1

The internet series counts the average number of job ads carried by each of the sites contributing to the series on the same day of each week in the month indicated. The day (which is not necessarily the same for each site) is selected by the site operator as broadly representative of its activity levels.

The data are based on information provided by the operators of the following sites: Seek.com.au, and the Department of Employment's Australian JobSearch site (Jobsearch.gov.au).

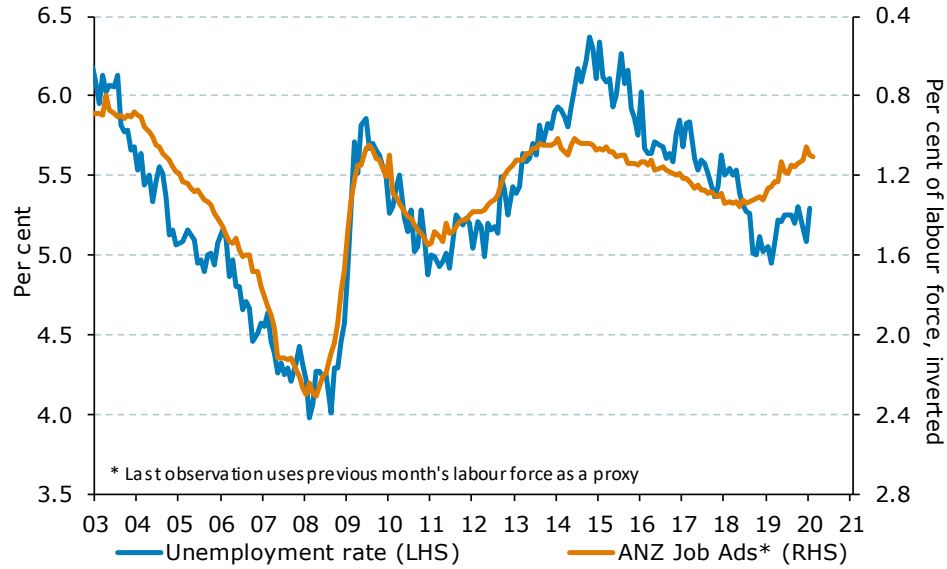
(a) Concurrent seasonal adjustment method (see [Technical Appendix](#) for further details).

(b) The trend estimates came from applying a 13-term Henderson moving average to the seasonally adjusted series. This smoothing technique enables estimates to be produced for the latest month, but it also results in revisions to the most recent six months as additional observations become available.



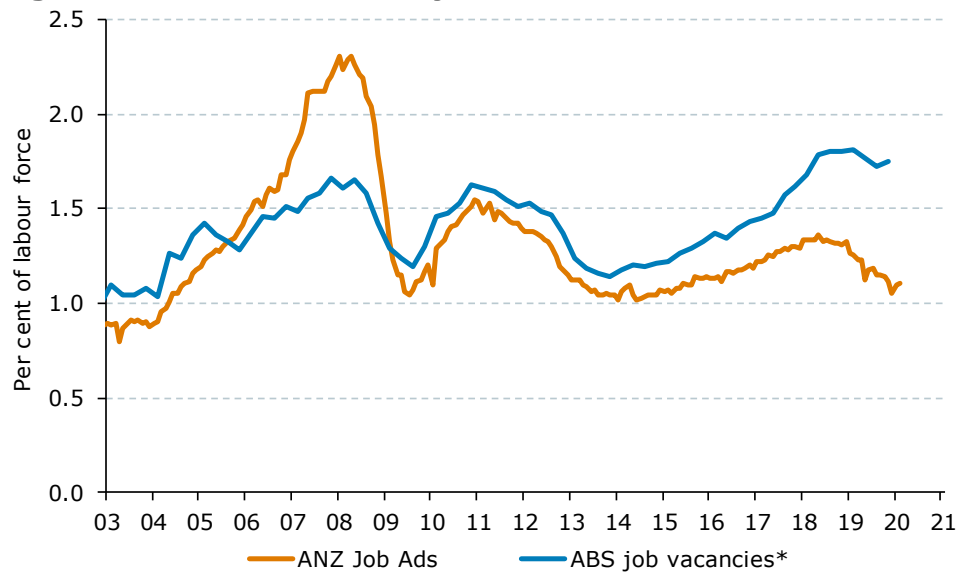
# ANZ Job Ads in relation to other indicators

**Figure 1. ANZ Job Ads and the unemployment rate**



Source: ABS, SEEK, Department of Employment, Skills, Small and Family Business, ANZ Research

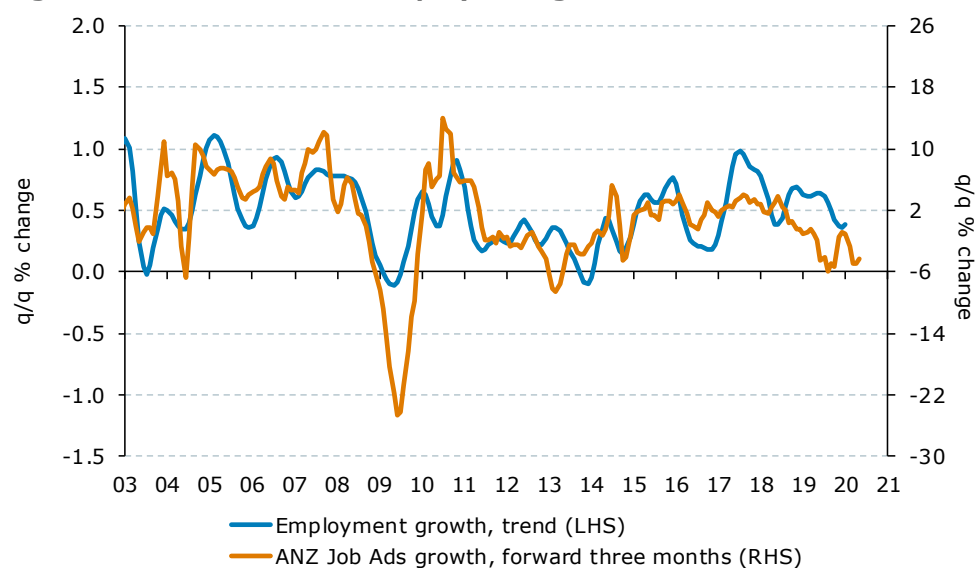
**Figure 2. ANZ Job Ads and ABS job vacancies**



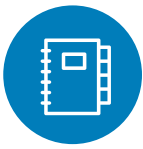
\*ABS job vacancies: latest data are for Nov 2019.

Source: ABS, SEEK, Department of Employment, Skills, Small and Family Business, ANZ Research

**Figure 3. ANZ Job Ads and employment growth**



Source: ABS, SEEK, Department of Employment, Skills, Small and Family Business, ANZ Research



The ANZ Job Advertisements series uses a concurrent seasonal adjustment methodology to derive the seasonal adjustment factors. This means that data from the current month are used in estimating seasonal factors for the current and previous months. Concurrent seasonal adjustment replaced the forward factor methodology from the June 2010 reference month.

The concurrent adjustment methodology uses the most recent data every month, whereas the forward factor approach used it only once a year. Under concurrent adjustment, the seasonal factors will also be more responsive to underlying dynamic changes than forward factors.

Concurrent adjustment can result in revisions to the seasonal factors each month to estimates for earlier periods. However, in most instances, the only noticeable revisions will be to the seasonal adjustment factors for the current month, the previous month and the same month a year ago.

The concurrent seasonal adjustment brings the ANZ Job Advertisements series in line with the methodology used by the ABS for its monthly employment data.

State and territory charts have been discontinued.

### Note for editors

For some of the newspapers surveyed, the ANZ Job Advertisements series counts the number of advertisement 'bookings'. Each booking may contain multiple advertisements. In addition, the series counts classified advertisements only, and does not include display advertisements. For these reasons, it would be incorrect to draw any inference or correlation from the ANZ Job Advertisements series regarding advertising volumes or revenues from employment advertising in the newspapers surveyed. The series is not intended as and should not be used as a tool to assess the financial performance of any of the newspapers it draws information from.



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[4 April 2019]

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