

ANZ Australian Job Advertisement Series Media Release

2 December 2019



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objectives or circumstances.
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Next release:

December data

Expected release date:

Tuesday 7 January 2020

Job Ads slide further in November

ANZ Australian Job Ads fell 1.7% m/m in November, following a 1.0% m/m drop in October. Job Ads are now down 12.6% y/y.

In trend terms, Job Ads fell 0.3% m/m and 11.1% y/y.

	Seasonally adjusted			Trend	
	Number	% m/m	% y/y	% m/m	% y/y
Total job ads	153,260	-1.7	-12.6	-0.3	-11.1

See page 4 for [technical details](#)

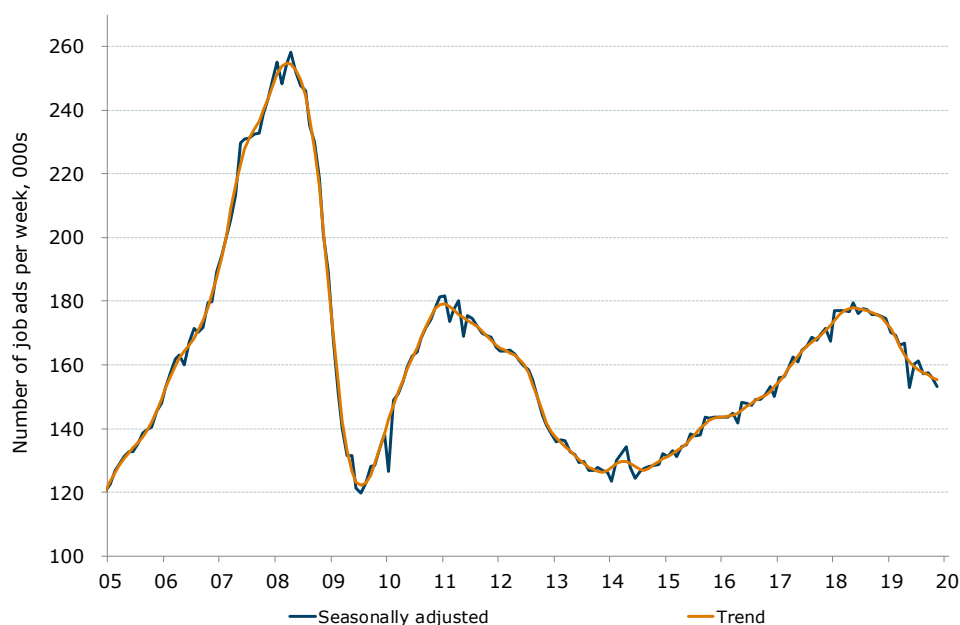
ANZ Senior Economist, Catherine Birch, commented:

ANZ Job Ads slid a further 1.7% m/m in November and are now down almost 15% from their cyclical peak in May 2018.

Although there has been a longer lag than usual, the downturn in the number of advertisements may be starting to filter through to the labour market. In October, we saw the first substantial fall (-19k) in employment in three years (a small 1k employment drop was recorded in May 2018).

We expect employment growth to decline into 2020, lagging the deterioration in GDP growth over the past year. While we expect the [Q3 GDP data](#) (Wednesday 4 December) to show growth starting to gradually pick up from its low, the fact that the ANZ Job Ads figure is still falling suggests that the softness in the labour market has a way to run.

ANZ Job Ads fell 1.7% in November



Source: ABS, SEEK, Dept of Employment, Skills, Small and Family Business, ANZ Research



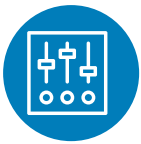
Average total number of job ads per month – Australia

	Original		Seasonally adjusted (a)		Trend estimate (b)		
	Number	Number	Per cent change		Number	Per cent change	
			Month	Year		Month	Year
2009-10	139,554	139,528		-22.6	140,823		-21.9
2010-11	174,478	174,622		25.2	174,771		24.1
2011-12	166,698	166,502		-4.7	166,504		-4.7
2012-13	141,107	140,811		-15.4	140,751		-15.5
2013-14	128,162	128,014		-9.1	128,055		-9.0
2014-15	131,138	131,152		2.5	131,021		2.3
2015-16	143,244	143,239		9.2	143,247		9.3
2016-17	154,844	154,899		8.1	154,992		8.2
2017-18	172,763	172,839		11.6	172,838		11.5
2018-19	170,147	170,139		-1.6	170,327		-1.5
Oct 2016	157,715	150,831	1.1	5.3	150,549	0.6	5.5
Nov 2016	157,420	153,291	1.6	6.8	151,640	0.7	5.8
Dec 2016	131,609	150,235	-2.0	4.6	153,102	1.0	6.6
Jan 2017	127,149	155,890	3.8	8.7	154,799	1.1	7.7
Feb 2017	162,453	156,161	0.2	8.9	156,674	1.2	9.0
Mar 2017	166,671	158,734	1.6	9.6	158,701	1.3	10.1
Apr 2017	161,217	162,570	2.4	14.7	160,747	1.3	10.9
May 2017	163,031	160,926	-1.0	8.6	162,678	1.2	11.5
Jun 2017	166,379	164,741	2.4	11.5	164,486	1.1	12.0
Jul 2017	167,146	165,748	0.6	12.6	165,967	0.9	12.2
Aug 2017	176,692	168,606	1.7	13.1	167,185	0.7	12.3
Sep 2017	179,686	167,809	-0.5	12.5	168,236	0.6	12.4
Oct 2017	177,326	169,501	1.0	12.4	169,388	0.7	12.5
Nov 2017	176,668	171,423	1.1	11.8	170,714	0.8	12.6
Dec 2017	149,674	167,427	-2.3	11.4	172,295	0.9	12.5
Jan 2018	141,728	177,083	5.8	13.6	174,078	1.0	12.5
Feb 2018	183,912	176,909	-0.1	13.3	175,747	1.0	12.2
Mar 2018	186,728	176,980	0.0	11.5	177,044	0.7	11.6
Apr 2018	174,149	176,724	-0.1	8.7	177,770	0.4	10.6
May 2018	181,765	179,646	1.7	11.6	177,939	0.1	9.4
Jun 2018	177,685	176,214	-1.9	7.0	177,688	-0.1	8.0
Jul 2018	179,349	177,547	0.8	7.1	177,319	-0.2	6.8
Aug 2018	185,833	177,257	-0.2	5.1	177,002	-0.2	5.9
Sep 2018	187,857	175,716	-0.9	4.7	176,520	-0.3	4.9
Oct 2018	184,003	175,736	0.0	3.7	175,743	-0.4	3.8
Nov 2018	180,956	175,281	-0.3	2.3	174,825	-0.5	2.4
Dec 2018	154,372	174,442	-0.5	4.2	173,458	-0.8	0.7
Jan 2019	137,831	170,346	-2.3	-3.8	171,336	-1.2	-1.6
Feb 2019	175,789	169,187	-0.7	-4.4	168,664	-1.6	-4.0
Mar 2019	174,371	166,185	-1.8	-6.1	165,743	-1.7	-6.4
Apr 2019	165,436	166,845	0.4	-5.6	163,016	-1.6	-8.3
May 2019	154,535	152,843	-8.4	-14.9	160,876	-1.3	-9.6
Jun 2019	161,428	160,278	4.9	-9.0	159,422	-0.9	-10.3
Jul 2019	163,166	161,339	0.7	-9.1	158,446	-0.6	-10.6
Aug 2019	164,798	157,080	-2.6	-11.4	157,650	-0.5	-10.9
Sep 2019	168,106	157,459	0.2	-10.4	156,793	-0.5	-11.2
Oct 2019	163,167	155,849	-1.0	-11.3	155,843	-0.6	-11.3
Nov 2019	158,309	153,260	-1.7	-12.6	155,383	-0.3	-11.1

The internet series counts the average number of job ads carried by each of the sites contributing to the series on the same day of each week in the month indicated. The day (which is not necessarily the same for each site) is selected by the site operator as broadly representative of its activity levels. The data are based on information provided by the operators of the following sites: Seek.com.au, and the Department of Employment's Australian JobSearch site (Jobsearch.gov.au).

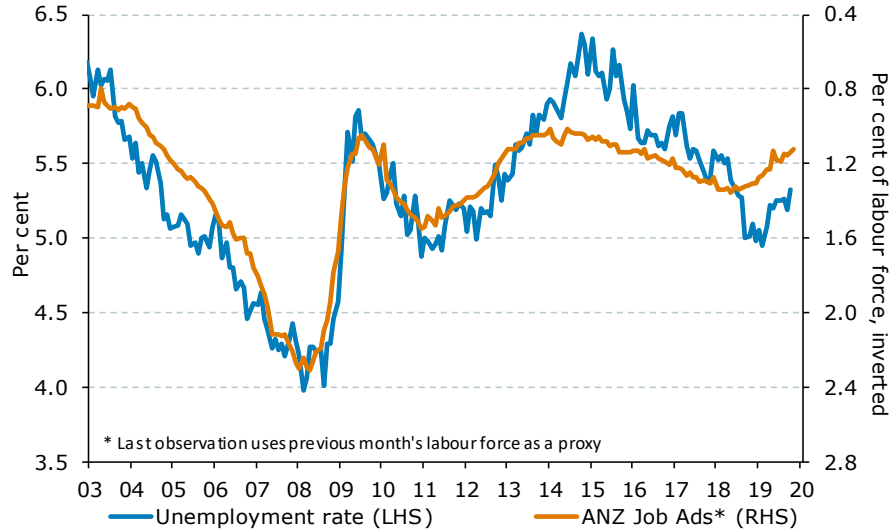
(a) Concurrent seasonal adjustment method (see [Technical Appendix](#) for further details).

(b) The trend estimates came from applying a 13-term Henderson moving average to the seasonally adjusted series. This smoothing technique enables estimates to be produced for the latest month, but it also results in revisions to the most recent six months as additional observations become available.



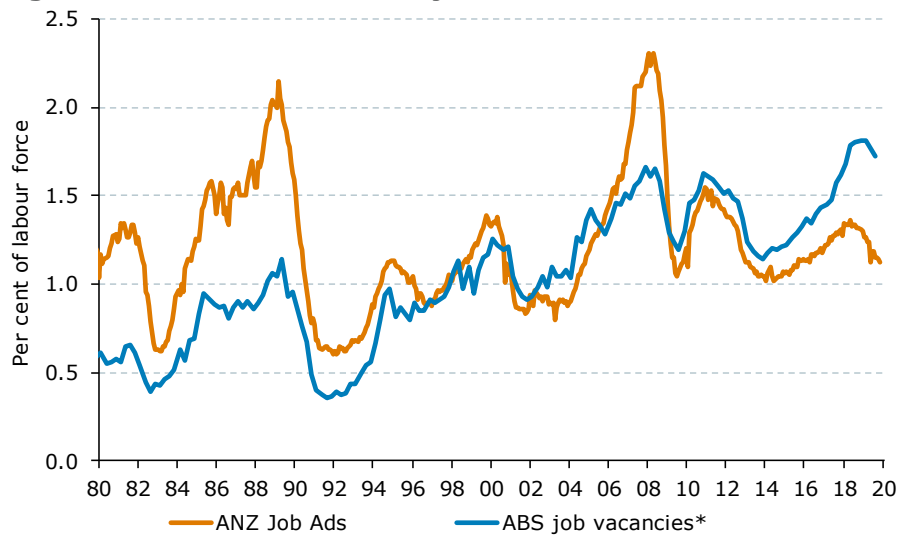
ANZ Job Ads in relation to other indicators

Figure 1. ANZ Job Ads and the unemployment rate



Source: ABS, SEEK, Department of Employment, Skills, Small and Family Business, ANZ Research

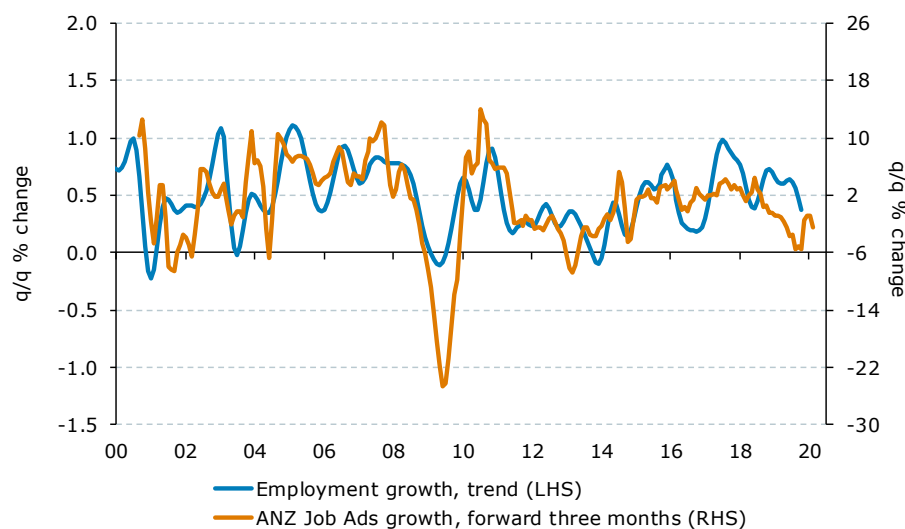
Figure 2. ANZ Job Ads and ABS job vacancies



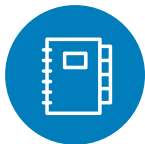
*ABS job vacancies: latest data are for Aug 2019.

Source: ABS, SEEK, Department of Employment, Skills, Small and Family Business, ANZ Research

Figure 3. ANZ Job Ads and employment growth



Source: ABS, SEEK, Department of Employment, Skills, Small and Family Business, ANZ Research



The ANZ Job Advertisements series uses a concurrent seasonal adjustment methodology to derive the seasonal adjustment factors. This means that data from the current month are used in estimating seasonal factors for the current and previous months. Concurrent seasonal adjustment replaced the forward factor methodology from the June 2010 reference month.

The concurrent adjustment methodology uses the most recent data every month, whereas the forward factor approach used it only once a year. Under concurrent adjustment, the seasonal factors will also be more responsive to underlying dynamic changes than forward factors.

Concurrent adjustment can result in revisions to the seasonal factors each month to estimates for earlier periods. However, in most instances, the only noticeable revisions will be to the seasonal adjustment factors for the current month, the previous month and the same month a year ago.

The concurrent seasonal adjustment brings the ANZ Job Advertisements series in line with the methodology used by the ABS for its monthly employment data.

State and territory charts have been discontinued.

Note for editors

For some of the newspapers surveyed, the ANZ Job Advertisements series counts the number of advertisement 'bookings'. Each booking may contain multiple advertisements. In addition, the series counts classified advertisements only, and does not include display advertisements. For these reasons, it would be incorrect to draw any inference or correlation from the ANZ Job Advertisements series regarding advertising volumes or revenues from employment advertising in the newspapers surveyed. The series is not intended as and should not be used as a tool to assess the financial performance of any of the newspapers it draws information from.



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[4 April 2019]

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